

# LOCKUB

## Ultimate Device Combating Apple Picking Thieves



### Problem

We all love Apple laptops but its physical security has been in doubt for many Apple users. Since mid 2012, Apple has ceased to include the Kensington Lock Slot (a typical laptop locking device) for all laptops they are producing.

Statistically more than one laptop is stolen every minute. Unfortunately the key targets are Apple laptops, thanks to the well-known 'Apple picking' phenomenon. Therefore there is a desire for people to physically secure their Apple laptops when used in more public environments.

There are a few security locks for Apple laptops in the market, but most are bulky, aesthetically unattractive and fairly expensive. The LOCKUB team seeks to reinvent the system of securing mobile devices and let Apple users have a more pleasing way to secure their laptops.

### Solution

The LOCKUB does not require any permanent brackets or anchortype attachments, which ultimately destroys Macbook's aesthetics. Neither adhesive nor unscrewing of your laptop is required for our unique interlocking system. With LOCKUB BASIC, you will be able to secure your laptop with any typical laptop locks. Even better, a luggage lock with any cable wires will work just fine.



LOCKUB interlocking mechanism

### How does it work?

LOCKUB BASIC is compatible with Macbook, Macbook Air and Macbook Pro. It consists of a pair of interlocking members with electronic connectors (e.g. USB). Firstly, the 2 members are interlocked to form a liner 'clamp' like structure. Secondly, the two members are plugged into 2 ports on opposite sides of a laptop with those electronic connectors. Lastly, the cable end of a Kensington Lock can be used to wrap around heavy or fixed objects like a table leg or anchor while the lock end can be inserted through the 2 LOCKUB BASIC members and be locked securely.

### 2015 New Macbook users

In addition, an upgrade is available to the 2015 New Macbook users. LOCKUB STATION is a comprehensive station that heightens your New Macbook's neat appearance with all necessary ports. It comes with a LOCKUB BASIC and a LOCKUB DONGLE. The LOCKUB DONGLE is a USB Type-C Hub designed to expand the peripheral connectivity of the new Macbook. Ports include: USB-C (for charging), HDMI and USB-A.



LOCKUB used together with a typical Kensington Lock

## LOCKUB BASIC

EARLY-BIRD \$19

\* For selected Apple laptops



## LOCKUB BASIC

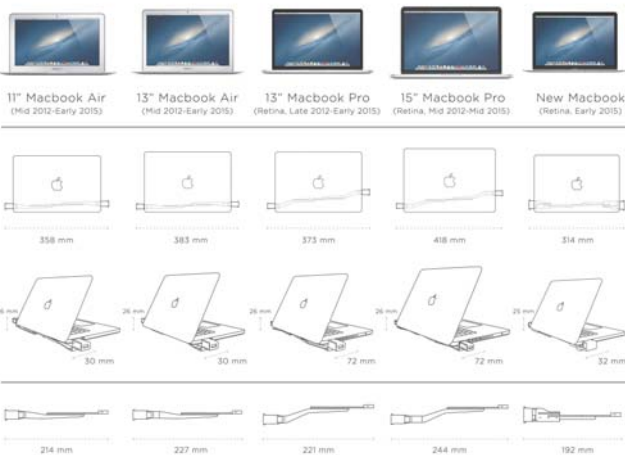


### LOCKUB BASIC Features

- Built with 316 stainless steel & ABS plastic
- Elevated laptop position (about 2cm) enhances heat dissipation
- Corresponding outlet ports are provided on each interlocking members to ensure functionality of all initial laptop ports when secured
- Data transfer rate will not be reduced
- Micro-SD slot is provided on one of the interlocking members\*

### List of supported Apple Laptops

- 11" Macbook Air - From: (Mid 2012) to (Early 2015);
- 13" Macbook Air - From: (Mid 2012) to (Early 2015);
- 13" Macbook Pro - From: (Retina, Late 2012) to (Retina, Early 2015);
- 15" Macbook Pro - From: (Retina, Mid 2012) to (Retina, Mid 2015);
- 12" New Macbook - Retina, Early 2015



## LOCKUB STATION

EARLY-BIRD \$69

# For 2015 new Macbook only



## LOCKUB STATION

LOCKUB STATION = LOCKUB BASIC + LOCKUB DONGLE



### LOCKUB DONGLE Features:

- Built with ABS plastic
- Smart cavity to conceal USB-C cable when not in use
- Sliding track for attaching to LOCKUB BASIC securely
- Can be used independently without LOCKUB BASIC

### Outlets include:

- USB Type-C port (for charging only)
- HDMI port (1080p/60MHz/8)
- USB Type-A 3.1 port (Gen 1)
- Micro-SD card slot



### Why back us?

The LOCKUB team is excited to bring convenience to every Apple users. The LOCKUB has been designed for over a year and the suppliers are very experienced with production of electronic products. The production can therefore be started right after the funding. The team is dedicated to produce the highest quality product matching Apple's quality standard. Without the help of Kickstarter Backers the project cannot be realized. Everyone with Apple laptops should back the project and let us bring you peace of mind!

### About the team

Our software architect received her PhD degree in Computer Science from UIUC and worked as Master Architect at Hewlett Packard. The hardware engineer has 20+ years experience in innovative product development. And the application team has 30+ years experience of project realization. Last but not least our designers are award-winning alumni from the Harvard Graduate School of Design and the Department of Architecture at MIT.